

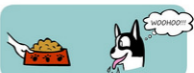
CLASSICAL (PAVLOVIAN) CONDITIONING

BEFORE



CS = Conditional Stimulus
Neutral signal
No emotional meaning

NO
RESPONSE



US = Unconditioned Stimulus
Trigger for hardwired emotions
related to survival

REFLEX:
SALIVATION

DURING



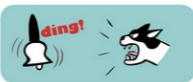
repeat many times

AFTER



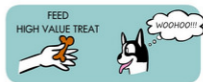
CLASSICAL COUNTER CONDITIONING

BEFORE



TRIGGER

FEAR
barking, growling



FEED
HIGH VALUE TREAT

JOY, ANTICIPATION

DURING



*Every single time, 1-2 secs
AFTER dog sees/hears trigger

random intervals, many times

AFTER

